



Who's Who Diversity in Color
(314) 473-5257 • info@whoswhodiversityincolor.com



Fourth Edition

Greetings,

With great enthusiasm, *Who's Who Diversity in Color, LLC* highlights and documents the achievements of all people of color in the St. Louis Metropolitan area with the third edition of our coffee-table style book. Please join some of the most prestigious individuals as they share their success clues for generations to come. To be included in the next edition, please follow the two simple steps below:



- 1) Submit an up-to-date 190 word bio with a high resolution photo (300dpi)
- 2) Submit or Nominate someone else who is deserving to be featured in our publication at info@whoswhodiversityincolor.com

Deadline for submissions is: March 31, 2018

Submit or Nominate individuals by submitting information to:
info@whoswhodiversityincolor.com

Our book release event will feature live entertainment, dynamic speakers, and gourmet food and beverages. We look forward to your submission, and to you becoming a part of this historical edition. Please visit our website at whoswhodiversityincolor.com and Facebook page to gain insight into the world of *Who's Who Diversity in Color LLC, A Spectrum of Success.*

Celebrating Our Best,

Ericca Willis

Ericca Willis, Publisher
Who's Who Diversity in Color, LLC



Now Accepting Submissions
Deadline for Submission is March 31, 2018

Be a part of history in our inaugural edition of *Who's Who Diversity in Color*

Sample Biographical Sketch: 150 to 190 Words (Max)

Please submit information in this format. Information must be provide to be considered for inclusion. Your:

Name _____ Title _____ Organization _____
Address _____ City _____ State _____ Zip _____
Phone Number Work () _____ Mobile () _____
Email 1: _____ Email 2: _____

Sample bio between 150 - 190 words: Erica Willis, prior to becoming the publisher of Who's Who Diversity in Color, served the St. Louis minority business community for 14 years. Prior to this, Willis served as the Regional Director of Economic Development for the State of Missouri. Before transferring to the Department of Economic Development, she developed and managed a \$1 million dollar loan program servicing St. Louis minority businesses. She has also been a previous restaurant and retail shoe owner. Born in St. Louis, Willis grew up in Northern California and received a Bachelor of Arts degree from the University of California, San Diego, and went on to receive a paralegal certificate from the University of San Diego, before relocating to Los Angeles, California in 1994.

She serves as an officer of the Missouri History Museum's Friends Board. She is a member of the St. Louis Chapter of the Top Ladies of Distinction. Willis has also served as a business consultant for the Grace Hill Women's Business Center. Willis is married to Keith Antone Willis, Sr. and she relishes spending time with her daughter, Brittany and sons, Keith Jr. and Keion!

Photo Submissions and Guidelines:

You will need a professional, unobstructed, high resolution color headshot. Photos may be submitted via email or other digital file sharing format. Emailed photos must be attached as a separate file (not embedded in a Word document within bio content). Accepted file formats include JPEG, TIFF, and PDF.

- **Professional** - Photos are taken from mid-chest and above, showing the face clearly looking towards the photographer.
- **Unobstructed** - Photos should not include hands against the face, or other props within the shot.
- **High Resolution** - Images should be 300dpi or greater.



A Spectrum of Success!



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